## Contest for Students

Contests or other activity involving awards to students and/or their schools by agencies outside the schools shall be permitted only with the approval of the superintendent.

The superintendent shall approve no contest or activity whose purpose is commercial in nature. The superintendent shall not sanction any campaign that would involve any product that would place pressure on students and their families to purchase particular products.

Contest rules shall be clear, the conditions fair and the publicity in good taste.

Student participation in contests shall be voluntary, and no compulsory fees shall be charged for students' participation.

Adopted: August 12, 2002